

2026 INDUSTRY SPONSORSHIP
& EXHIBITOR OPPORTUNITIES



2026 BREAST IMAGING REFRESHER COURSE

New England Roentgen Ray Society

October 24, 2026 | 7:55 AM – 5:00 PM ET | Virtual Meeting

nerrs.org

About NERRS

The New England Roentgen Ray Society (NERRS) is a regional radiology society dedicated to advancing the science and clinical practice of medical imaging. NERRS' 2026 Breast Imaging Refresher Course brings together radiologists, breast imaging specialists, technologists, and allied health professionals for a full day of CME programming spanning quality and safety, BI-RADS updates, multidisciplinary breast care, and the latest advances in contrast-enhanced mammography.

1 DAY OF PROGRAMMING	20+ FACULTY SPEAKERS	7:55AM–5PM ET LIVE VIRTUAL SESSIONS
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Who Attends

- Board-certified radiologists & breast imaging specialists
- Radiologic technologists
- Surgeons & multidisciplinary breast care clinicians
- Academic faculty & trainees
- Industry partners in breast imaging technology

Why Partner with NERRS

- Targeted Audience: Reach breast imaging radiologists and clinicians actively shaping practice standards in mammography, ultrasound, and contrast-enhanced imaging.
- CME-Driven Engagement: Attendees join for a full day of accredited education, ensuring sustained attention throughout the program.
- Virtual Reach: Our virtual format removes geographic barriers, putting your brand in front of attendees across New England and beyond.
- Flexible Investment: Three sponsorship tiers plus à la carte opportunities let partners scale their engagement to fit their goals.

Sponsorship Tiers

Sponsorship Benefits	SUPPORTER \$2,000	PARTNER \$4,500	CHAMPION \$7,500
VIRTUAL EXHIBIT & RECOGNITION			
Virtual exhibitor booth / presence	✓	✓	✓
Logo placement on conference page & app	✓	✓	✓
Verbal recognition from podium	—	✓	✓
Registrations included — All Access	1	2	4
Additional registrations	\$100 ea.	\$100 ea.	\$100 ea.

DIGITAL & MARKETING			
Social media promotion	1 mention	2 posts	Dedicated feature + 3 posts
Opt-in attendee list (post-event)	✓	✓	✓
Opt-in attendee list (pre-event)	—	✓	✓
Eblast to NERRS membership	—	✓	✓
Extended engagement access (60 days pre/post)	—	—	✓
LEADERSHIP ACCESS			
Meet with NERRS leadership (30-min intro call)	—	—	✓
Priority selection on à la carte opportunities	—	—	✓

À La Carte Sponsorship Opportunities

Opportunity	Investment
Innovation Technology Session <i>Present your latest products, technologies, or clinical innovations in a dedicated 10-minute session within the scientific program, co-presented with a NERRS faculty member. Limited to two sessions, first-come, first-served.</i>	\$2,500
Sponsored Webinar <i>Host a dedicated 30–45 minute webinar for NERRS membership outside the annual meeting, promoted via eblast and the NERRS event calendar. Exclusive sponsor per webinar slot.</i>	\$3,000

À la carte opportunities are available to all sponsors and exhibitors and may be added to any tier. A private meeting with NERRS leadership is included as a standard benefit of the Champion tier.

Secure Your Partnership

Partner with NERRS to connect with a focused, engaged community of breast imaging clinicians — and with our virtual format, that reach extends across New England and beyond. Sponsorships are offered on a first-come, first-served basis; we encourage early commitment to ensure preferred placement and maximum pre-conference visibility.

Key Dates

- Conference Date: October 24, 2026
- Logo / Materials Deadline: October 3, 2026

Contact Us

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